



## CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Approve Grant Funding for Fiscal Year 2009/10 as Submitted by the Lodi Arts Commission

**MEETING DATE:** July 15, 2009

**PREPARED BY:** Deanie Bridewell, Events/Arts Coordinator

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**RECOMMENDED ACTION:** Approve Grant Funding for Fiscal Year 2009-10 as submitted by the Lodi Arts Commission.

**BACKGROUND INFORMATION:** Lodi's Division of Arts & Culture's grants were approved at the Lodi Arts Commission meeting on Wednesday, March 13, 2009. The application deadline for nonprofit organizations to turn in their grant requests was January 30, 2009. After the grants were turned in and screened, a five-member panel from the LAC reviewed and scored the grants. Members of the LAC were sent grant summaries to review and voted on them at their meeting on March 13, 2009.

Thirteen nonprofit groups applied for grant funding. Twelve were considered for awards. One group turned in an incomplete application. While attempts were made to assist them in getting this corrected, they were unable to do so in the allotted time frame. Funding requests ranged from \$2,000 to \$48,000, and awards ranged from 850 to 8,500. It was the intent of the grant review committee to diversify funding. In order to accomplish this goal, special attention was paid to first time applicants. As example, Red Circle is a first time recipient whose program is unique and relevant to the community base.

**FISCAL IMPACT:** \$42,500.00 from the General Fund

**FUNDING AVAILABLE:** 100205.8021

  
Jordan Ayers, Deputy City Manager

  
James M. Rodems, Community Center Director

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APPROVED:   
Blair King, City Manager

## Grant Awards 2009-10

# Grant Tracking 2009-10

## Scoring

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**LODI ARTS COMMISSION PROJECT GRANTS  
2009-10 PROGRAM CYCLE  
SUMMARY OF GRANT APPLICATIONS**

**Group Name:** Changing Faces Theatre Co. (CFTC)

**Art Form:** Theatre

**Grant Request:** \$25,000.00

**Project Budget:** \$82,490.00

**Previous Funding:** 2006-07 - \$9,671.00; 2007-08 - \$12,000.00; 2008-09 - \$16,952.00

**Recommended for Funding for 2009 - 10: YES    Award: \$4,250.00**

**Project Description:** “Alice in Wonderland will be the summer 2009 production. Following the enthusiastic reception for last summer’s production of Peter Pan and Wendy, we sought out another classic work of children’s literature that had been adapted for the stage. Of several versions available, we chose one by Anne Coulter Martens: we felt this adaptation captured the spirit of the Lewis Carroll novel well, offering a wonderful opportunity for performers and audiences to immerse themselves in a vivid imaginary world. Creating costumes, sets, lighting and dances for this make-believe realm will provide the technical and creative designers with the challenge – and fun – of envisioning a world unlike their own. The play has a large cast and allows for adding small roles or even double-casting, which is important to our Company: we want to offer roles to as many students as possible.”

**Benefit to the Community:** “While putting on a play is (and should be) fun, a finely crafted play is achieved only with hard work and commitment to a shared goal: in that spirit, CFTC’s program is designed to be both challenging and enjoyable. The Company provides the opportunity for its members to learn different facets of high-quality theatrical production – performance, technical, and business – and requires that participants adhere to commensurately high standards of teamwork and personal responsibility. The skills required to create a fine theater productions are skills on which our students will rely to achieve whatever personal and professional goals they pursue in their lives.

**Group Name:** Lodi Community Band (LCB)

**Art Form(s):** Musical & Educational Enrichment Performance

**Grant Request:** \$11,000.00

**Project Budget:** \$ 11,000.00

**Previous Funding:** 1993-94 - \$2,250.00; 1994-95 - \$2,600.00; 1995-96 - \$2,600.00; 1996-97 - \$2,560.00; 1997-98 – \$2,200.00; 1998-99 - \$2,500.00; 1999-00 - \$2,805.00; 2000-01 - \$2,835.00; 2001-02 - \$3,100.00; 2002-03 - \$3,000.00; 2003-04 - \$3,500.00; 2004-05 - \$3,500.00; 2005-06 - \$750.00; 2007-08 mini grant \$1,000.00; 2008-09 - \$5,000.00

**Recommended for Funding for 2009-10: YES    Award: \$850.00**

**Project Description:** “The LCB has been in existence sine the late 1800’s when it was known as the Tokay Band. The band has had its “ups and downs” through the many years since then but has been very active as an entertainment form for Lodi since 1960. The year we honored to present the United States Army Band Herald Trumpets in concert with us on May 3<sup>rd</sup>. In looking forward to next year we would like to combine three proposals into one great event. This will be a Community Band Festival involving community Bands from surrounding towns such as

Stockton, Pleasanton, Livermore, Brentwood, and several foothill communities. These types of events are held throughout the United States and particularly in the Midwest. In conjunction with the Festival we propose to commission a musical composition to honor the city of Lodi by nationally renowned composer Max Simoncic of Stockton. The composition will be appropriate to the Lodi Community Band as well as high school and college bands. It would be dedicated to the City of Lodi. We would also feature well known clinicians such as Jennifer Olson (former Lodi Community Band member and now first chair flutist with the Stockton Symphony), Mike Vax, trumpeter, Bobby Shoe, Andrew Oliver, Laris Schisel or Doc Severinsen.

**Benefit to the Community:** “The composition, concert and clinics would provide educational and cultural enrichment for the entire Lodi area. The concert and clinic would take place at one of the following venues: Christmas Concert in December, 2009, Spring Concert in May 2010, The Festival of Community Bands will take place during the summer of 2010

**Group Name:** Lodi Central Valley Youth Symphony (CVYS)

**Art Form(s):** Music

**Grant Request:** \$5,000.00

**Project Budget:** \$ 11,398.00

**Previous Funding:** 2001-02 - \$10,000.00; 2004-05 - \$5,000.00;  
2004-2005 - \$1,500.00 (Mini Grant); 2005-06 - \$5,120.00; 2007-08 - \$6,336.00;  
2008-09 - \$6,048.00

**Recommended for funding 2009 - 10: YES    Award: \$4,250.00**

**Project Description:** “This project was created to honor the seniors of our community through music. The CVYS wind and string quartets will perform concerts at three local convalescent hospitals on Saturday, February 7, 2009. These three concerts will be performed to meet the needs of those unable to travel to another location to enjoy symphonic music and will be free to all in attendance. Our main concert will be held on Sunday, February 8, 2009 at 3 p.m. performing at HSS. This concert will be free to those under 18 and over 55 years of age.”

**Benefit to the Community:** “These planned concerts will give all of the senior members of our community a change to enjoy symphonic music. This grant proposal will also make this music available to those who cannot attend a concert by bringing the concert to them. Research shows that music enhances of lives. This project gives an opportunity to our young musicians to give to an important part of their community while our seniors can enjoy interacting with our young musicians.”

**Group Name:** Stockton Symphony Association - “Steppin Out!”

**Art Form(s):** Music

**Grant Request:** \$3,000.00

**Project Budget:** \$ 64,780.00

**Previous Funding:** 2001-02 - \$9,542.00; 2003-04 - \$4,006.00; 2004-05 - \$7,000.00;  
2005-06 - \$1,000.00; 2008-09 - \$2,500.00

**Recommended for funding 2009-10: YES    Award: \$2,550.00**

**Project Description:** “Steppin’ Out! Is an exciting program by the Stockton Symphony, which brings classical music into 4<sup>th</sup> and 5<sup>th</sup> grade classrooms, and teaches children to appreciate it on a whole new level. This program educates students about various selections of symphonic music

through curriculum guides provided by the Symphony performance in the concert hall during which these pieces will be performed. Steppin' Out! is more than just music appreciation. Through this successful program, children also learn concert etiquette, math and science, history, language arts, and social skills. ”

**Benefit to the Community:** “In San Joaquin County, there is a projected \$100 million dollars in school budget cuts which will directly impact schools in the communities of Stockton, Lodi, Manteca and Tracy. In the Stockton Unified School District alone, nine schools lost their school music programs for the 2008-2009 academic year, due to lack of funding. The primary objective of the Stockton Symphony Education & Community Engagement programs is to create relevant programming that not only brings the Symphony to the classroom but also brings the classroom to the Symphony hall. We aim to demonstrate a lasting impact, helping children in the community to learn skills that will enable them to thrive both academically and socially. No education is complete without exposure to the arts. Arts provide more than knowledge of the art itself; through exposure to the arts, children learn social skills, math and science, and history. The arts are a designated “core academic subject” of the No Child Left Behind (NCLB) Act, however the 2005 report from the Center on Education Policy concluded that since the enactment of NCLB, instruction time for art and music has been reduced by an average of 22% nationwide, and an average of 40% in California alone. Music also teaches appropriate social interaction by creating a sense of community through group music making. An article published in Arts in Psychotherapy in 2002 states that the use of music in schools “brought students together and excited them into actively contributing to the creation of the school community.” This is the effect music has on a community, and giving children these experiences allows us to not only create a better community in the present, but also for the future.

**Group Name:** Tiger Pause

**Art Form(s):** Literature

**Grant Request:** \$2,000.00

**Project Budget:** \$ 2,450.00

**Previous Funding:** 2008-09 - \$500.00

**Recommended for funding 2009 - 10: YES      Award: \$850.00**

**Project Description:** “For the 2009-2010 school year, the editor-in-chief of Tiger Pause is senior editor Allegra Cesena, and with assistance from the school’s journalism advisor Roger Woo. The magazine accepts entries from any Tokay High School student. The goal for the 2009 edition of Tiger Pause is a commercial quality magazine to rival any publication in the region. Funds are desired to off-set printing costs in order to increase the “rack” appeal of the publication and provide validation of the high quality of the student artwork contained therein. Tiger Pause will be printed and sold to the student body and the general public.

**Benefit to the Community:** “Many teenagers complain and whine when presented with an assignment that has to do with writing and any type of self-expression that has to do with anything connected with school work. By making Tiger Pause available, students who enjoy writing, artwork and other type of artistic expression will feel encouraged to keep enjoying such activities. Tiger Pause is the first opportunity for many students to be published. Seeing ones name, artwork, poetry, short story, or photograph in print can serve as a powerful motivator to continue to pursue their artistic expression. Without Tiger Pause many youth would lack an outlet to be seen or heard. Because Tiger Pause is youth run, it allows youth to support the arts.

It is a voice for teens, from a teen point of view. It allows youth to take ownership of their artistic expression.”

**Group Name:** Troupe Cabana Studio (Valley Performing Arts)

**Art Form(s):** Musical Theatre

**Grant Request:** \$48,000.00

**Project Budget:** \$95,000.00

**Previous Funding:** 2001-02 - \$8,000.00; 2003-04 - \$11,240.00 (Lights of Broadway); 2003-04 - \$1,700.00 (Student Scholarship); 2005-06 - \$4,880.00; 2008-09 - \$16,000.00

**Recommended for funding 2008 - 09: YES Award: \$7,650.00**

**Project Description:** “Directed by Nicole Warren and produced by Colleen Lindsay, “Les Miserables” and “West Side Story” are musical projects which will involve many in the Lodi community. Both are ideal musicals for the Charlene Powers Lange Theatre at Hutchins Street Square. They will involve a cast and choir of 100 performers auditioned locally and will include youth and adults. A live 30 piece orchestra will also be used for both musicals, selected from local public schools. Auditions for “Les Miserables” will be held at the Troupe Cabana Studio in January 2009, with rehearsals beginning in March 2009. The production will run for 2 weekends, opening on September 25, 2009 and closing on October 3, 2009. “West Side Story” will be auditioned in November 2009. Rehearsal will begin in January 2010. The show will be staged in May 2010. With the possibility of such a large cast, choir and orchestra, both musicals will cover most age groups and levels of vocal, dance and musical ability. These musicals are enormously popular, appealing to a wide range of audiences and cultures. The messages of both “Les Miserables” and “West Side Story” are of the conflicts that affect all people, due to prejudice and hate, and the hope life will be better with acceptance and love.

**Benefit to the Community:** “When we began Troupe Cabana Productions 18 years ago, our goal was to give children and youth a positive experiences of excellence in the performance arts. As artists and performers ourselves, it has been disappointing to see the deterioration of theater, music and dance curriculum in the schools and communities. The availability of an enriching and challenging musical opportunity for families is rare today. Although Troupe Cabana Productions has been reorganized to the Troupe Cabana Dance Studio, our objective remains the same. We will continue to look for ways to offer high quality performing arts experiences to the members of our community, both in the classroom and on the stage.

**Group Name:** Red Circle

**Art Form:** Native American Culture

**Grant Request:** \$10,000.00

**Project Budget:** \$8,560.00

**Previous Funding:** First time applicant and recipient

**Recommended for Funding for 2009 - 10: YES Award: \$8,500.00**

**Project Description:** “Our current project is to have a successful powwow at one of the local parks in Lodi, working diligently to confirm the date and location. This project is designed to bring back the Native culture back to Lodi and will be a stepping stone to a larger local powwow that will also increase city revenue.

Revenue will be raised by park admission, local restaurants, stores and hotels. We are respectfully are requesting funds to start up a food booth to allow us to start fundraising.”

**Benefit to the Community:** “Our target audience is Native American children and their cultural education and participation. Our events are open to the public to attend to both enjoy and become involved with their children and another culture.

**Group Name:** The Arts at St. John’s

**Art Form(s):** Music

**Grant Request:** \$5,000.00

**Project Budget:** \$9,550.00

**Previous Funding:** 2007-08 - \$1,500.00; 2008-09 - \$2,000.00

**Recommended for funding 2009-10: YES Award: \$2,125.00**

**Project Description:** “One of our concerts this season is our Calder Quartet. The Calder Quartet’s smart, accessible, and innovative programming, combined with their strong marketability and appealing persona, makes them stand apart from that of other young string quartets. The Calder Quartet’s goal is with each engagement to include as many facets of the community as possible, with a focus on developing a younger, uninitiated chamber music audience. The group has achieved tremendous success in this endeavor by pairing standard repertoire with new and progressive works, making off-site and after-hours appearances, and engaging in community and educational outreach-all creating a more than memorable concert experience.

**Benefit to Community:** “Bringing local and out of town audiences to the area to experience top entertainment for all ages. Our out-of-town guests are always too thrilled to discover Lodi and the downtown area.”

**Group Name:** Lodi Community Art Center

**Grant Request:** 3 Grants Requested see below

**Previous Funding:** 1993-94 - \$2,000.00 plus site; 1994-95 - \$1,500.00 plus site; 1995-96 - \$1,500.00 plus site; 1996-97 - \$1,500.00 L.D.B.A. grant channeled through Arts Commission; 1996-97 - \$3,000.00 plus site through May 96’; 1997-98 - \$1,000.00; 1998-99 - \$1,500.00;

**Art Form(s):** Visual Fine Arts

**Project 1 Title:** Mommy and Me

**Grant Request:** \$4,000.00

**Project Budget:** \$6,830.00

**Previous Funding:** First time applicant and recipient under the LCAC umbrella.

**Recommended for Funding for 2009 - 10: YES Award: \$2,125.00**

**Project Description:** “Mommy and Me Art meets every Saturday morning from 10 – 11 am. We meet in the Lodi Art Center classroom. Curriculum is based for children ages 2-7 yrs. The class is not limited to Moms....Dad, Aunties, Grandmas, everyone is welcome. Each week we have a new theme. For example, one week we may learn about elephants. So at the beginning of that class we will read a book about elephants, and then do 2 projects.

We will paint a picture of an elephant for our art, and make paper elephant ears for our craft. My class has a very relax, fun atmosphere, so the children and parents are comfortable. Currently I have an average of 5-6 students per week.”

**Benefit to the Community:** “The project will benefit the children and their parents because it gives families special time together. My class is a fun interactive way for members of our community to spend time interacting with other members of the community. Also the class gives children an appreciation and a better understanding of art.

**Project 2 Title:** Lodi Community Art Center – Youth Gallery

**Art Form:** Art

**Grant Request:** \$3,910.00

**Project Budget:** \$4,410.00

**Previous Funding:** 2005-06 - \$2,080.00; 2006-07 - \$2,273.00; 2007-08 - \$4,650.00

**Recommended for Funding for 2009 - 10: YES    Award: \$3,400.00**

**Project Description:** “Youth Gallery – The objective of this project is to provide a venue for local high school students to publicly display their artwork. The Youth Gallery project is designed to showcase the talent of young artists in our community. It provides teens with the support and encouragement that is essential for them to develop confidence and pride in themselves ALL LUSD high school students are invited to participate. Students are rewarded for their work with ribbons and cash awards. More importantly, the students work is shown in a public building for the community, family and friends to see. Artwork is currently on display at the Lodi Community Art Center and Gallery. This monthly exhibit builds self-esteem and rewards the hard work of students and teachers”.

**Benefit to the Community:** “The Youth Gallery benefits the community in many ways. Participating students will be recognized and rewarded for their work. Having their work in a public gallery gives them a sense of community. The young artists are encouraged by the community’s interest in their creative work. It is also exciting for viewers to see the talent and hard work of local teens.

**Project 3 Title:** Lodi Community Art Center – Open Studio Tour

**Art Form:** Art

**Grant Request:** \$5,000.00

**Project Budget:** \$6,060.00

**Previous Funding:** First time applicant and recipient under the LCAC umbrella.

**Art Form(s):** Visual Fine Arts

**Recommended for Funding for 2009 - 10: YES    Award: \$4,250.00**

**Project Description:** “The Artist’s Open Studio Tour 2009, offers an opportunity for visitors within Lodi and outside of the Lodi area to visit the many talented artists of the LCAC, as they work inside their studios. The artists will be available to answer questions and display their finished works. The tour will be held Saturday and Sunday, October 17 and 18. This annual event is a way to promote Lodi and its unique artistic flavor. This is the third time in as many years the LCAC has offered an Open Studios Tour. In 2007, the LCAC artists participated in conjunction with the artists from Stockton under the direction of the Stockton Arts Commission, for a tour that happened on two consecutive weekends. Last year, 2008, Stockton artists opted



not to participate. Stockton artists will be allowed to participate in the 2009 Open Studios Tour provided they are members of the Lodi Community Art Center. In addition, this year the Tour Committee is planning a raffle to generate additional income. We will seek donations from local merchants and participating artists will be encouraged to add one of their creations to the prize list”.

**Benefit to the Community:** “Area artists, who have the opportunity to participate and open their studios for the tour, will benefit from the exposure of their art and, most importantly, their talents. It is exciting for the visitor to enter the studio of an artist, to see their work stations and finished works. This opportunity creates a different vision of the community many have never seen before. Most visitors truly appreciate the talents and techniques they see”.

**Group Name:** Lodi Sandhill Crane Association

**Art Form:** Art

**Grant Request:** \$2,000.00

**Project Budget:** \$2,805.00

**Previous Funding:** 2001-02 - \$2,000.00; 2004-05 - \$3,000.00; 2005-06 - \$2,320.00; 2006-07 - \$1,505.00 (Mini-Grant); 2007-08 - \$1,000.00 (Mini-Grant); 2009-10 - \$1,700.00

**Recommended for Funding for 2009 - 10: YES    Award: \$1,700.00**

**Project Description:** “The Lodi Sandhill Crane Association is requesting a Lodi Arts Commission grant to provide support for the 2009 Sandhill Crane Festival Art Show. We are planning to continue to have a fine arts and photography exhibit with approximately 50-60 pieces of artwork in a variety of media including, but not limited to paintings, pen and ink, block prints, sculpture, and photography. We recruit artists locally and regionally via wide distribution of a “Call to Artists”. Artwork will fall into either category of Sandhill cranes or other California wildlife and its habitat. Through a variety of available arts at the festival, attendees can develop a better understanding of Sandhill cranes. Not only do they appreciate the crane’s beauty, they also learn of their behaviors and importance of Central Valley wetland habitats to their continued survival. Artists can share their appreciation and understanding of nature with others in a way that resonates with the viewer. The art exhibit complements and reinforces other components of the festival and helps us achieve the Sandhill Crane Association’s mission. The art show is the most obvious display of art at the festival, but there are several other threads of art that are woven into the festival; attendees may also experience Native flute performances, Taiko drumming, live theater, origami crane folding, painting demonstrations, plein air painting, or browse (and/or purchase) the displays of well known photographers and artists at no cost. Also, attendees may opt to sign up to learn wood carving from master carvers of the Pacific Flyway Decoy Association for a nominal fee”.

**Benefit to the Community:** “It’s not easy to separate the art show from the rest of the Crane festival in regards to the benefit of the community. The art show provides members of the community an opportunity to view artwork from many well known and talented artists. Our show committee members are usually present in the show or nearby and are always reachable by phone to answer questions from attendees. This is another opportunity for the community member to ask questions about cranes, wildlife, or art.